



Date: 29 May 2012

2Q FYE SEP 2012 RESULTS REPORT

Name of PLC: Sentoria Group Berhad	Fair Value:	RM0.89	
Business Summary: A property developer and leisure & hospitality group based in Pahang			
Major Shareholders : Sentoria Capital (62%)			
PLC Website: www.sentoria.com.my	Recommendation:	Buy	
IR Contact : Encik Nasiruddin Nasrun	Market Capitalisation:	RM272.0 mil	
nasir@sentoria.com.my	Current Price :	RM0.68	
	Market / Sector:	Property	
	Stock Code:	5213	

Analyst: Danny Oh / Lim Boon Ngee

Tel: +603 2163 3200; Email: dannyoh@nra.com.my

Key Stock Statistics	FY12F	FY13F
EPS (est.)	11.3	12.5
P/E (est.)	6.0	5.4
Dividend/Share	2.0	2.0
NTA/Share (RM)	51.3	55.0
Book Value/Share (sen)	51.3	55.0
Issued Capital (mil shares)	400	400
52-weeks Share Price Range (sen)	65.5	- 88.5

Per Share Data	2010	2011	2012F	2013F
Year-end 30 Sep				
Book Value (sen)	17.4	45.0	51.3	55.0
Cash Flow (sen)	0.4	2.6	3.0	3.3
Earnings (sen)	4.8	11.5	11.3	12.5
Dividend (sen)	-	-	2.0	2.0
Payout Ratio (%)	-	-	17.7	16.0
PER (x)	14.2	5.9	6.0	5.4
P/Cash Flow (x)	170.0	26.2	22.7	20.6
P/Book Value (x)	3.9	1.5	1.3	1.2
Dividend Yield (%)	-	-	2.9	2.9
ROE (%)	32.1	25.4	25.0	21.2
Net Gearing (%)	35.0	1.3	1.0	1.5

P&L Analysis (RM mil)	2010	2011*	2012F	2013F
Year-end 30 Sep				
Revenue	123.2	172.4	210.5	273.4
Operating Profit	24.6	42.7	50.0	64.6
Depreciation	3.1	3.8	4.5	5.0
Interest Expenses	2.5	2.4	2.5	3.0
Pre-tax Profit	22.6	40.3	47.5	61.6
Tax Rate (%)	14.6	-13.6	5.1	18.8
Net Profit	19.3	45.8	45.1	50.0
Operating Margin (%)	20.0	24.8	23.8	23.6
Pre-tax Margin (%)	18.3	23.4	22.6	22.5
Net-Margin (%)	15.7	26.6	21.4	18.3

^{*} annualised

Share Price Chart



1. 2Q2012 Results Highlights

Year-ended 30 Sep	2Q2012	1Q2012	Chg
	RM mil	RM mil	%
Revenue	39.0	57.9	(32.6)
Operating Profit	9.3	16.3	(42.9)
Depreciation	(1.0)	(0.9)	-
Interest Expenses	(0.6)	(0.6)	-
Pre-tax Profit	8.6	15.7	(45.2)
Net Profit	6.2	11.8	(47.5)
Operating Margin (%)	23.8	28.2	
Pre-tax Margin (%)	22.1	27.1	
Net-Margin (%)	15.9	20.4	

 Compared to the preceding quarter ended 31 Dec 2011, the property development division registered lower revenue and earnings due to the festive and rainy season in the quarter under review which reduced the effective working days.





- The leisure and hospitality division also saw lower comparative numbers due to the fact that the preceding quarter was a seasonally strong quarter which included a long-school holiday which benefited its theme park and hotel operations. It also coincided with the seasonal year-end peak vacation period.
- In line with its expansion plan in Bukit Gambang Resort City, new properties were launched, two sub-phases
 of its Global Heritage South project, namely the San Francisco Villa and Amsterdam Villa for the higherend market with a gross development value of RM50 mil.
- A housing project near Kuantan Town was also launched, Taman Bukit Rangin which comprises 474 units
 of terrace houses and semi-Ds with gross development value of RM58 mil. As to-date, the take-up is strong
 with all the units almost fully booked.
- An interim single-tier dividend of 1 sen per share was announced in respect of FYE 30 Sep 2012.
- There are no comparative figures to the preceding financial year's corresponding period as this is the second quarterly report since its listing on 23 February 2012.

Financial Review

Year-ended 30 Sep	1HYE2012	
	RM mil	
Revenue	96.9	
Operating Profit	25.6	
Depreciation	(1.9)	
Interest Expenses	(1.3)	
Pre-tax Profit	24.4	
Net Profit	18.0	
Operating Margin (%)	25.2	
Pre-tax Margin (%)	26.4	
Net-Margin (%)	18.6	

- Based on the first-half results, the performance is in line with our expectations and on track to meet our forecast. In terms of revenue breakdown, the property development contributed 69% while the leisure and hospitality division 31% and 75% to 25% on operating profit.
- Theme park attendance stood at 346,000 visitors in the first half with average revenue per visitor (ARPV) of RM32.40 compared to 522,000 visitors and ARPV of RM32.00 for the whole of FYE30 Sep 2011.
- There are no comparative figures to the preceding financial year's corresponding period as this is the second quarterly report since its listing on 23 February 2012.

2. Earnings Outlook

- The completion of Arabian Bay Resort and opening of Safari Park Phase 1 and 2 by 3Q calendar year 2012 will drive its leisure & hospitality division which is imputed in our FY13 forecasts.
- Revenue from property development is backed by unbilled sales of RM134 mil while future growth will be driven by RM541.7 mil worth of new launchings over the next three years.
- The new launching, namely the Global Heritage South and Taman Bukit Rangin with a combined GDV of RM108 mil will keep its property development division busy for the next two years.



Your guide to making intelligent investment decisions



3. Recommendation

- We believe that the investment merit of Sentoria Group Berhad is its solid earning base in property development in a niche market, complemented by a growing leisure and hospitality division which will create a group cash-cow going forward based on its master plan. Earnings growth in the leisure and hospitality will be driven by expansion in visitor numbers as more attractions are added and increase in average revenue per visitor as well as growth in its accommodation units.
- Trading at PERs of 6.0x and 5.4x for FY11 and FY12, we maintain our BUY recommendation on Sentoria
 Group Berhad as it implied a potential capital appreciation of 30.0% based on our fair value of 89.0 sen per
 share.



Your guide to making intelligent investment decisions



Disclosures/Disclaimer

Investment ratings:
Buy (generally >10% upside over the next 12 months)
Hold (generally negative 10% downside to positive 10% upside over the next 12 months)
Sell (generally >10% downside over the next 12 months)

This report has been prepared by Netresearch-Asia Sdn Bhd for purposes of CMDF-Bursa Research Scheme ("CBRS") III, administered by Bursa Malaysia Berhad ("Administrator") and has been compensated to undertake the scheme. Netresearch-Asia Sdn Bhd has produced this report independent of any influence from the Administrator or the subject company. For more information about CBRS and other research reports, please visit Bursa Malaysia's website at:

http://www.bursamalaysia.com/website/bm/listed companies/cmdf bursa research scheme/eResearch.jsp

The information and opinion in this document has been obtained from various sources believed to be reliable. This publication is for information purpose only, and must not be relied upon as authoritative or taken in substitution for the exercise of judgment. This document is not to be construed as an offer or a solicitation of an offer to buy or sell any securities. Opinions expressed in this publication are subject to change without notice and any recommendation herein does not have regard to the specific investment objectives, financial situation and the particular needs of any specific addressee. No representation, express or implied, is made with respect to the accuracy, completeness or reliability of the information or opinions in this publication. Accordingly, neither we nor any of our affiliates nor persons related to us accept any liability whatsoever for any direct, indirect or consequential losses (including loss and profit) or damages that may arise from the use of information or opinions in this publication.

Netresearch-Asia Sdn Bhd and its related companies, their associates, directors, connected parties and/or employees may own or have positions in any securities mentioned herein or any securities related thereto and may from time to time add or dispose of or may materially be interested in any such securities. Netresearch-Asia Sdn Bhd and its related companies may from time to time perform advisory, investment, communications or other services for, or solicit such advisory, investment, communications or other services from any entity mentioned in this report. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest.