

## **Sentoria eyes increasing revenues from leisure and hospitality segment**

- ***Commencement of Arabian Bay Resort near-doubles accommodation capacity to 1,866 rooms***

Kuala Lumpur, Malaysia, 8 October 2012 - Sentoria Group Berhad (Sentoria; 建乐集团, Bloomberg: SNT:MK, Reuters: SNT0.KL), operator of Bukit Gambang Resort City (BGRC) and property developer, is eyeing increased revenue contributions from the leisure and hospitality segment, with the commencement of RM80.4 million 868-room Arabian Bay Resort (ABR).

ABR, coupled with the existing 998-room Caribbean Bay Resort (CBR), brings BGRC's room inventory to 1,866 - one of the largest in Kuantan.

Revenue from BGRC constituted RM44.3 million or approximately 33.0% of total group revenue for the nine months ended 30 June 2012 (9m12). This segment contributed RM48.4 million or 30.0% of group revenue in the previous financial year ended 30 September 2011 (FY2011).

"We are confident that the addition of ABR will contribute positively to the Group's revenue, particularly the leisure and hospitality segment.

Our Bukit Gambang Water Park welcomed approximately 506,000 visitors in 9m12, which compares well with 522,000 visitors in FY2011. The timely addition of ABR allows us not only to accommodate more patrons to play and stay at our integrated resort, but also to host more corporate functions and business group meetings or conferences.

With our added and enlarged capacity, BGRC will be able to provide the unique experience to an even larger base of patrons going forward."

**Nasiruddin Nasrun**  
**Head of Public and Investor Relations, Sentoria Group Berhad**

ABR was built adjacent to CBR with a Gross Development Value (GDV) of RM119.4 million, of which RM80.40 million was for accommodation suites that were sold to investors on sale-and-leaseback basis. The remaining RM39.0 million was capital expenditure (CAPEX) for the BGRC MICE Centre and other common amenities and facilities.

ABR is an all-deluxe suite resort. Its BGRC MICE Centre also houses six banquet halls, 11 meeting rooms and a Grand Ballroom with 3,100-pax banquet style seating which was recently awarded 'Largest Pillarless Ballroom in Malaysia' by the Malaysia Book of Records.

"Accommodating more patrons in our integrated resort is in tandem with our objective of promoting BGRC as a wholesome destination both for leisure and business tourists. We are optimistic that our ongoing expansion plans for BGRC will sustain our growth going forward," concluded Nasiruddin.

### **About Sentoria Group Berhad**

Established since 1998, Sentoria Group Berhad is a property developer as well as operator of Bukit Gambang Resort City (BGRC) in Kuantan, Pahang.

BGRC - one of the largest integrated resort cities in Malaysia spanning 547-acre land area - features multiple attractions in a single location. This includes the popular *Bukit Gambang Water Park* and *Active Academy*, facilities for MICE\* and 1,866 accommodation rooms for families and corporate groups. (\* *Meetings, Incentives, Conferences and Exhibitions*)

Since its opening in mid-2009, *Bukit Gambang Water Park* has attracted more than 1.5 million visitors so far, and been awarded the Best Large Water Park Award in 2011 by the Malaysian Association of Amusement, Theme Park and Family Attractions (MAATFA).

Also, the newly-completed *Arabian Bay Resort* has made it to the Malaysia Book of Records for the 'Largest Pillarless Ballroom in Malaysia' - a 3,100-capacity banquet-style seating pillarless ballroom.

Sentoria has also carved a niche in developing affordable housing primarily in Kuantan, Pahang, with a track record of delivering properties ahead of time. Over the past 10 years, more than 90% of the properties developed by Sentoria were completed ahead of schedule with 59% delivered more than 6 months ahead of schedule. Among the Group's completed projects are *Caribbean Bay Resort*, *Arabian Bay Resort* and *Desa Hijauan* within BGRC, and *Taman Indera Sempurna 1 and 2* in Kuantan.

Sentoria is listed in the Main Market of Bursa Malaysia Securities Berhad.

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