

Sentoria sets a bigger stage in Bukit Gambang Resort City

- ***3,100-capacity Grand Ballroom awarded ‘Largest Pillarless Ballroom in Malaysia’ by the Malaysia Book of Records***
- ***To help promote Malaysia as a preferred MICE destination***

Kuala Lumpur, Malaysia, 5 October 2012 - Sentoria Group Berhad, (Sentoria; 建乐集团, Bloomberg: SNT:MK, Reuters: SNT0.KL) operator of Bukit Gambang Resort City (BGRC), has set the stage for bigger things, as its newly-completed Grand Ballroom was recently awarded the ‘Largest Pillarless Ballroom in Malaysia’ by the Malaysia Book of Records.

The Grand Ballroom - part of the 210,000 square foot BGRC MICE Centre located within the newly-completed Arabian Bay Resort (ABR) at BGRC - is able to seat up to 3,100 people in a banquet seating. With this large capacity, the Group seeks to attract larger groups for Meetings, Incentives, Conferences, and Exhibitions (MICE).

“Since 2009, BGRC has hosted numerous MICE groups from both Government-related and private sector companies, several on repeated basis. We have also welcomed foreign groups who have held their functions here.

The new BGRC MICE Centre which includes the Grand Ballroom and additional large function rooms in ABR will enable us to cater to more groups with larger attendees.

We believe that this is timely and in tandem with the Government’s efforts to promote Malaysia as a preferred MICE destination in South East Asia.”

Nasiruddin Nasrun
Head of Public and Investor Relations, Sentoria Group Berhad

Besides the Grand Ballroom, the BGRC MICE Centre also features six banquet halls and 11 meeting rooms. These are in addition to the existing MICE facilities found in BGRC which consists of three ballrooms, a multipurpose hall, and 17 meeting rooms.

The MICE facilities are complemented by a total of 1,866 accommodation rooms within BGRC to adequately receive approximately 4,000 patrons.

Malaysia has been ranked one of the top 10 meeting destinations in Asia Pacific in 2010 and 2011, according to the International Congress and Convention Association (ICCA) Rankings 2011. To this end, the Malaysia Convention and Exhibition Bureau (myCEB) has

been tasked to promote Malaysia as Asia's Business Events Hub.

Nasiruddin was optimistic of the Group's upcoming opening of ABR. "We have already received many enquiries, indicating tremendous demand for well-equipped and large-capacity venues for corporate and private functions."

"With multiple attractions in one location, BGRC provides our visitors with a unique experience unlike any other," he concluded.

As an integrated resort, BGRC provides a complete "play-and-stay" experience to visitors. In addition to MICE facilities, it features the award-winning Bukit Gambang Water Park (BGWP) and outdoor activities at Active Academy. BGWP was awarded the 'Best Large Water Park' in 2011 by the Malaysian Association of Amusement, Theme Park, and Family Attractions.

BGRC has also been conferred the 'Creative & Innovative Tourism Development Planning Award 2011', while its Caribbean Bay Resort has been awarded the '5-Star Stratified Building Management Award 2011' from the Kuantan Municipal Council (*Majlis Perbandaran Kuantan*).

Plans are underway to open Bukit Gambang Safari Park by end-2012.

About Sentoria Group Berhad

Established since 1998, Sentoria Group Berhad is a property developer as well as operator of Bukit Gambang Resort City (BGRC) in Kuantan, Pahang.

BGRC - one of the largest integrated resort cities in Malaysia spanning 547-acre land area - features multiple attractions in a single location. This includes the popular *Bukit Gambang Water Park* and *Active Academy*, facilities for MICE* and 1,866 accommodation rooms for families and corporate groups. (* *Meetings, Incentives, Conferences and Exhibitions*)

Since its opening in mid-2009, *Bukit Gambang Water Park* has attracted more than 1.5 million visitors so far, and been awarded the Best Large Water Park Award in 2011 by the Malaysian Association of Amusement, Theme Park and Family Attractions (MAATFA).

The newly-completed *Arabian Bay Resort* has made it to the Malaysia Book of Records for the 'Largest Pillarless Ballroom in Malaysia' - a 3,100-capacity banquet-style seating pillarless ballroom.

Sentoria has also carved a niche in developing affordable housing primarily in Kuantan, Pahang, with a track record of delivering properties ahead of time. Over the past 10 years, more than 90% of the properties developed by Sentoria were completed ahead of schedule with 59% delivered more than 6 months ahead of schedule. Among the Group's completed projects are *Caribbean Bay Resort*, *Arabian Bay Resort* and *Desa Hijauan* within BGRC, and *Taman Indera Sempurna 1 and 2* in Kuantan.

Sentoria is listed in the Main Market of Bursa Malaysia Securities Berhad.

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